

CORPORATE MEMBERSHIP PROGRAM.



**ENGAGE
CONSERVE
EDUCATE
INSPIRE**

everything you need to know about our program.

WHAT IS THE CORPORATE MEMBERSHIP PROGRAM (CMP)

The Corporate Membership Program is designed to provide business leaders with a way to engage their employees and build morale, while supporting conservation efforts around the world. The multi-tier program includes individual membership packages, tickets to our high demand events, and even one-of-a-kind private experiences. In return, the Zoological Society of NJ is promoted within your place of business and receives an annual membership fee that we use for the care of the animals within the Turtle Back Zoo and conservation efforts.

HOW WILL MY CORPORATION BENEFIT FROM THIS PROGRAM?

When your company becomes a member, you will unlock the benefits outlined in the Levels and Benefits table. You will be able to offer perks to your employees, such as discounted annual memberships, private experiences with a docent, or tickets to a future Society event. Employees will value the opportunity to save money on something they can enjoy with their whole family. In addition, the Zoological Society will provide all of the support needed to administer the program. This includes a personalized website that your employees will use to sign up for the discounted memberships and a flier that can be used to inform them of the perk you have purchased.

LEVELS & BENEFITS:

| | AMBASSADOR \$5K | ASSOCIATE \$10K | PATRON \$15K | CHAMPION \$20K |
|---|---|---|---|---|
| 1 yr Family membership for employees & clients | 5 | 10 | 20 | 50 |
| Private experience session with lead docent for up to 20 guests | | | Once per year | Twice per year |
| Tickets to private ZSNJ events like Brew at the zoo, new exhibits & more | 5 tickets | 10 tickets | 20 tickets | 50 tickets |
| Opportunity to obtain discounted annual family membership | PERCENTAGES OFF STANDARD MEMBERSHIPS RATES | | | |
| | 10% up to 25 memberships | 15% up to 50 memberships | 15% up to 100 memberships | 20% up to 50 memberships |
| Conservationist animal adoption and Animal Abstracts art piece of your company's choice |  |  |  |  |

HOW WILL THE ZOOLOGICAL SOCIETY BENEFIT FROM THE PROGRAM?

The Zoological Society will use the membership fee towards supporting the animals in our care and towards the many conservation efforts we contribute to worldwide. In addition, our membership program and the zoo will be promoted to your employees.

HOW DOES MY CORPORATION PARTICIPATE IN THE PROGRAM?

Consider this guide a valued first step in our relationship. If you would like to learn more, please contact the Zoological Society of NJ using the information below. We are happy to discuss the details of the different membership levels and how to become a member. Once you are ready to commit to becoming a corporate member, a contract agreement will be provided and the Membership Director will schedule a kick-off call with the chosen corporate administrator of the program.

Email: membership@zoologicalsocietyofnj.org
Phone: (973) 731-5800, x241



<https://zoologicalsocietyofnj.org/>
<https://www.turtlebackzoo.com/>